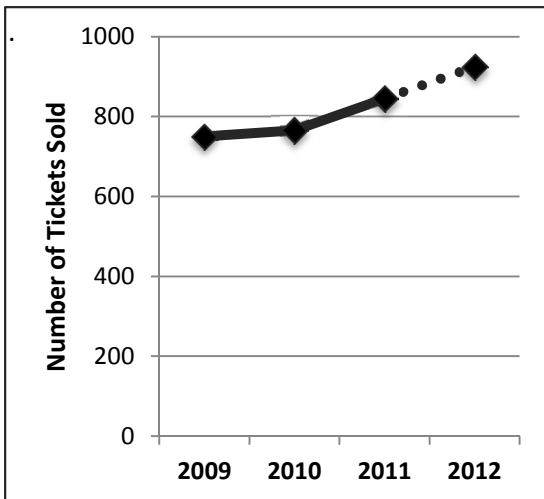




**Reach over 800
customers!**

RiverStage Community Theatre (formerly *Milton Area Community Theatre*) was founded in 2003 and in its first nine years, the group has produced an impressive 16 shows, ranging from holiday-themed concert pieces to classic musicals (*Brigadoon*, *Pippin*, *Chicago*) to more contemporary fare (*High School Musical*). In 2011, the group staged its first play (*Over the River and Through the Woods*) in a new venue, the newly-renovated Campus Theatre in Lewisburg.

More than 800 people came to RiverStage Community Theatre's two productions last season, and in 2012, we are producing an ambitious 10th anniversary season that will include 3 shows: a musical, a play and a live staged radio play. Building on our years of experience in Milton, we are branching out with more productions and more venues.



We produce a stagebill (program) for each production, and these are distributed free of charge to every patron.

The RiverStage Stagebill reader:

- Most patrons are age 25-44 years old
- Most live in Lewisburg, Milton, Danville, Northumberland
- Attend other area cultural venues (Weis Performing Arts Center, Susquehanna Valley Chorale, Community Theatre League, Bloomsburg Theatre Ensemble)

STAGEBILL ADVERTISING

<p>Flywheel, Shyster & Flywheel: The Marx Brothers' Lost Radio Show <i>Directed by Jennifer Wakeman and Daniel Brehm</i></p>	<p>Fools <i>By Neil Simon</i> <i>Directed by Jove Graham</i></p>	<p>Joseph and the Amazing Technicolor Dreamcoat <i>By Andrew Lloyd Webber</i> <i>Directed by Ellen Boyer,</i> <i>Musical Directed by Russ Wynn, Jr.</i></p>
<p>October 21, 2012 Campus Theatre, Lewisburg</p> <p>In 1932, after their success on vaudeville and film, the Marx Brothers were one of Hollywood's brightest comedy teams. Join Groucho & Chico as attorney Waldorf T. Flywheel and his bumbling assistant, Ravelli in two staged episodes of this series that greatly influenced later classic Marx Brothers films such as <i>Duck Soup</i> and <i>The Big Store</i> with many of its characters and routines.</p>	<p>March 8-10, 2013 Campus Theatre, Lewisburg</p> <p>Leon is ecstatic: he's landed a terrific teaching job in an idyllic small town. When he arrives, he meets the doctor's beautiful daughter—and discovers the entire town is under a 200-year-old curse of stupidity. And, he has exactly 24 hours to break the curse, or become a fool himself! "If Broadway ever erects a monument to the patron saint of laughter, Neil Simon would have to be it." -<i>TIME Magazine</i></p>	<p>July 19-21, 2013 Shikellamy High School, Sunbury</p> <p>The Smash Hit Musical! The Biblical saga of Joseph and his coat of many colors comes to vibrant life in this delightful musical parable. When Joseph, a boy blessed with prophetic dreams, is sold into slavery by his jealous brothers, Joseph endures a series of adventures in which his spirit and humanity are continually challenged. Set to an engaging cornucopia of musical styles, from country-western to rock 'n' roll, this Old Testament tale is timeless.</p>

2012 / 13 SEASON

How to advertise your business:

There are two ways to advertise in our programs: choose to buy an add for **both of our 2013 productions** (*the most cost effective*) or buy **per production**. (Note: Ads are not being sold for our production of *Flywheel, Shyster & Flywheel*.) Please find the rates below.

Full season ads

(your ad in 2 programs)

Business card size	\$150
Half page	\$250
Full page	\$300
Front inside cover	\$500
Back inside cover	\$500
Back cover	\$600

Ad Specifications:

- All ads are black & white, except for the inside covers or back cover which are in color.
- Only full page ads may bleed off the page.

SIZE DIMENSIONS (wxh)

Business card	3.5" x 2"
Half page	5" x 4"
Full page	5" x 8"

- The preferred method of submission is an emailed high res PDF, TIFF, JPG or EPS.

Per production ads

Business card size	\$100	Front inside cover	\$275
Half page	\$150	Back inside cover	\$275
Full page	\$175	Back cover	\$325

AD SUBMISSION DEADLINES

Fools:	2/15/13
Joseph:	6/28/13

Contact Name _____ Business Name _____

Mailing Address _____

Phone _____ Fax _____ Email _____

Please insert my ads in the following programs: (see reverse side for details):

- Fools
 Joseph and the Amazing Technicolor Dreamcoat

Please make my ad(s) the following size:

- Business card size Half Page Full Page
 Inside front cover Inside back cover Back cover

Payment:

- Mastercard or VISA # _____ Expiration Date: _____
 Check payable to RiverStage Community Theatre is enclosed
 Pay via PayPal (*an invoice will be generated and emailed*)

TOTAL: \$ _____ .00



185 AJK Blvd. #187
 Lewisburg, PA 17837
 www.riverstagetheatre.org

Please submit this form and ads with payment to:

Jove Graham, Director of Communications
 jgraham@riverstagetheatre.org
 Phone: 570.768.6216

Ads will be billed as per agreed between advertiser and RiverStage Community Theatre. If you have questions or would like additional information, please contact Jove Graham.